



**Sam Houston Area Council
Boy Scouts of America
Leaders of Tomorrow Campaign
Statement of Campaign Objectives**

I. Camp Construction - Working Estimates Per Site		<u>\$20,942,100</u>
A. Bovay Scout Ranch		\$ 8,416,600*
1. Tellepsen Scout Camp	\$ 5,600,300*	
2. General Wide	\$ 677,500*	
3. McNair Cub Adventure Camp	\$ 638,800*	
4. Janis and George Fleming Cub World	\$ 1,500,000*	
B. Camp Strake		\$11,300,000*
C. Camp Brosig		\$ 815,500*
D. Cockrell Scout Center		\$ 410,000*
II. Endowment Funds		<u>\$10,000,000</u>
III. Special Membership Growth Projects		<u>\$ 4,300,000</u>
A. Community marketing and operational plan to support African-American, Asian and Hispanic membership	\$ 1,300,000	
B. New Staffing "Sales and Onboarding" Model	\$ 3,000,000	
IV. Campaign Expenses		<u>\$ 1,494,000</u>
V. Total Campaign Cash Objective		<u>\$36,736,800</u>
VI. Planned/Deferred Giving		<u>\$ 6,263,200</u>
VII. Total Campaign Objectives		<u>\$43,000,000</u>

*Current estimated amounts; may change as plans are further developed.