



Scouters,

If your unit chooses to participate in the 2020 popcorn campaign, safety is the number one priority. We encourage all participants to follow the recommendations of the local and state officials. Scouts may choose to participate at the level they and their families feel comfortable. We understand that fundraising for Scouts may be vital for their participation in the program. While participating in popcorn, we strongly encourage Scouts to practice social distancing and masks are encouraged when interacting with others. Do not forget that your unit can accept credit cards, free from transaction fees when making a sale through the app. Many units have had great success with a Bluetooth square reader that will allow Scouts to safely complete a sale. Below are some ideas for your unit to consider if you do choose to participate in the 2020 Popcorn Campaign.

Ways to sell Show N Sell product:

- In front of storefronts
 - Offer hand sanitizer on the sales table
 - Have only one bag of each product on the table and allow customers to pick their bag from the box of product, that way no one but the customer touches the bag
- Wagon Sales
 - Scouts sell through social media to friends and family and hand deliver to customers
- Utilizing large printed/laminated signs of the product for customers to view from afar
- Drive through selling – have customers drive through while Scouts load car
 - In front of Chartered Organization
 - Neighborhood Selling site – advertised through neighborhood (HOA)
 - Neighborhood Lemonade Stand Style
- Get permission to sell at a local Park (we accept credit cards!)

If your unit has any questions about participation in popcorn please contact Mary Welch mary.welch@scouting.org.