
Tuesday August 11th 9 (tomorrow) we will be having our virtual Popcorn Kickoff for all Unit Leaders. Send a unit representative if you cannot attend.



Unit Incentives are a great way to keep your families and scouts excited about the popcorn season. *Click on the popcorn to register!* *These are beyond the Amazon Rewards levels that are part of the Trails End Program*

I have attached two documents (pack and troop versions) of a budget spreadsheet. This is your first task to determine your budget for the year and how much your unit sales should be to fill that need.....

Once your committee has made this decision, this part is easy! You will have a great way to talk to your families so that they can see how to cover their year in scouting!

What else can your unit do to promote popcorn?

The pie in the face is always good (or shaving cream) a modification is also silly string. Pie the leader in the face after a scout sells a certain amount or every time they hit a certain amount.



How about something that does not have cost involved? Do you have a male leader willing to have their beard or head shaved if you hit a certain amount in unit sales? Do you have a female leader willing to have their hair dyed or cut. Yes, it is crazy, but scouts love this!

Make Sure the leaders are OK with this!!!!



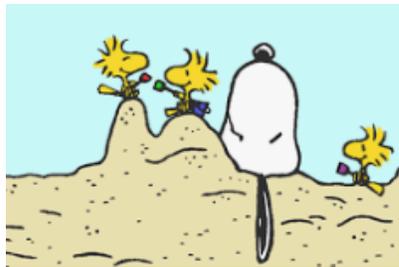
Scout eats dinner with the adults (the adults cook for them) on a designated campout.

AND.....

The adults set up the scout's tent for an extra incentive.



Try an outing as an incentive (once your unit is able) Go Karts or day at the beach!



Food is always good! How about a candy bar for everyone that makes a sale that week!



How about a drawing incentive: Everyone that makes a sale each week is entered in a drawing for a grand prize at the end of the season!

AND/OR

Weekly drawings for scouts that sell a certain amount or make any sale (hello dollar store)



You also may want to consider a top seller reward for your top selling Scout.. Bluetooth headphones as an example!



If you have scouts selling door to door or store front, I have seen this as an amazing incentive: A prize for the most NO that the scout hears..... I know that sounds crazy but

I have heard of this working really well. The NO becomes something positive.. how about a candy bar for this!